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The New Institutional Enhancement Campaign

Under this campaign, the new student living center is 100% funded, allowing generous philanthropists to support our students, faculty, and community.



Fresh Faces at the Foundation

The past year brought some positive changes to the Foundation in the form of three new employees and two new board members.



A Royal Crowd-Pleaser

At LSU Health Foundation, transparency is paramount. When you give to LSU Health, 100% of your donation stays within the LSU system, *including fees*.

LSU Health Foundation Team

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Winter Edition 2021

Contributing Writers: Sam Cusimano, Katherine O'Hagan, Krystal Oliveira, Christina South Design / Layout: Studio Mundi, Inc. Photography: Quaint + Whim

Taking Steps to Strengthen Our Mission: A Letter from the Chairman of the Board and CEO

Introducing the Institutional Enhancement Campaign

While the LSU Health Foundation, New Orleans, was established in 1988, our footprint has never been more prevalent than in the last few years, with institutional enhancement at the core of our mission. We are proud to introduce the LSU Health New Orleans Institutional Enhancement Campaign dedicated to providing new philanthropic resources, partnerships, programs, real estate, auxiliary businesses, and other services that support and strengthen the educational and community mission of the LSU Health Sciences Center. Under our leadership and vision, we have been crossing thresholds, reimagining campus, and leading the way in shaping higher education as a model for peer health sciences centers.

Moreover, we are in the business of building connections throughout campus, and we are doing that through institutional planning. We are creating opportunities for growth and redevelopment and capitalizing on it in a way that connects students, faculty, and patients to our mission. By combining new technologies and modern structures, we will propel our institution forward, create jobs, further research, and provide our students with real-world experience. Most recently, with the culmination of diligent hard work, Stanislaus Hall will be transformed into a skilled nursing and assisted living center, providing Geriatric training and a new academic curriculum to students, and create 60 to 80 new part-time and full-time jobs for our students, as well as research opportunities for faculty.

With a current foundation staff of 19 dedicated employees, we surpassed \$200 million in assets allowing us to progressively transform campus grounds, facilities, and technologies and have enabled our institution to lay the groundwork for a more advanced future. Even with fewer employees on staff currently than ever before, we have tripled our assets in the last three years and expanded services to the communities that we serve.

LSU Health New Orleans is as strong as it's ever been, and it is because of our dedicated faculty, staff, students, and the

"Under our leadership and vision, we have been crossing thresholds, reimagining campus, and leading the way in shaping higher education as a model for peer health sciences centers."

- MATT ALTIER, PRESIDENT/CEO

LSU Health Foundation. Our Institutional Enhancement Campaign will transform our ability to meet the educational needs of a diverse campus, open new borders in research, and even serve as a model for peer institutions. It will build upon the exceptional legacies of discovery, education, patient care, and service in our six professional schools and eight centers of clinical excellence that combine to make the LSU Health Sciences Center one of the world's most prestigious vessels for innovation.

The LSU Health Foundation is a steward of your financial support, and your dollars are directly improving, expanding,

and planting the seeds of a more robust institution. We are excited to have you here with us as we move through the next stage of evolution at LSU Health New Orleans.

Sincerely,

Matthew Altier, President/ CEO, LSU Health Foundation, New Orleans

Warren Gottsegen, MD, Chairman of the Board, LSU Health Foundation, New Orleans



Honoring a Legacy and Renewing Purpose: A Letter from the CDO

This newsletter marks another grave loss for LSU Health New Orleans. On July 1, 2021, Dr. Joseph M. Moerschbaecher graced our halls for the last time. Like so many who have passed before, Dr. M dedicated his career to the development of the LSU Health Sciences Center and its students. When we first launched Education Empowers, he personally called me to come to his office and collect his contribution. He cared the most about the students and their experiences here at LSU Health. In the following pages you will hear how extensive his contributions to LSU Health were in addition to his contributions to the field of pharmacology and experimental therapeutics. If you have not already done so I encourage you to honor his legacy by making a gift to support the School of Graduate Studies or consider starting a scholarship in his name for a deserving student at LSU Health New Orleans. Since launching Education Empowers in June of 2019, we have raised \$4.3M in new scholarship opportunities for our students.

On October 15th, we had the pleasure of listening to a few of our scholarship recipients as they expressed their sincere gratitude for the opportunity their scholarship gave them and their sincere desire to pay it forward when they were able. This gathering marked an exciting time for our foundation, as we officially launched our donor recognition weekend - The Royal Court. This event is the first in the history of our Foundation and we are looking forward to hosting you again in 2022. Royal Court will take place October 20 - 22, 2022. If you have established or contributed to an endowment at LSU Health, you will not want to miss our endowment dinner, Friday, October 21, 2022. Save the

Dates are already in production, and we are busy making preparations to celebrate and honor you next fall.

Additionally, we officially launched the Institutional Enhancement Campaign on November 5, 2021 at a special event in Lake Charles, Louisiana. This campaign is a comprehensive endeavor focused on improving our campus facilities and experiences for our students and faculty. This much-needed campaign will restore old buildings such as Hotel Dieu and Stanislaus Hall to renewed purpose and new opportunities for our students, faculty and community, and it will see the construction of new facilities that will foster innovation and improved experiences such as the Student Living Center set to open Fall 2022.

"We hope you will want to be a part of the many efforts underway at LSU Health New Orleans; there are so many ways to stay engaged and involved with our students, faculty, and community."

We are so thrilled to celebrate with you in person again, and we look forward to continuing to do so in 2022, we know you have choices when thinking about where your philanthropic dollars will be best spent. We are truly grateful for your partnership, and we are really excited to see you in person again. Thank you for your dedication to our mission to discover, teach, heal and serve. Forever LSU.

Fondly,

Krystal Oliveira, Chief Development Officer LSU Health Foundation, New Orleans

The First Annual Wonder Women of LSU Health

YEALTH.

Celebrating Female Trailblazers in Healthcare

On March 31, 2021 The LSU Health Foundation hosted their first annual panel to celebrate the trailblazing women of LSU Health and to discuss the challenges of serving as female healthcare leaders. The virtual discussion featured

Discussion topics ranged from early mentors who inspired the women to pursue healthcare careers, how to be leaders in their fields, barriers they faced coming up and barriers they still see women face as they advance their careers.

"It was a real pleasure to participate in the inaugural Wonder Women of LSU Health Panel. Each of us on the panel shared differing health disciplines, but a common joy in helping others."

– ELIZABETH FONTHAM, MPH, DRPH INAUGURAL WONDER WOMEN PANELIST

and

Community

Moderator Jennifer Avegno, MD, Director of the New Orleans Department of Health and the voice of our community's health news during the pandemic, and six LSU Health Sciences Center alumnae with a wide range of experience, including Dentistry and Periodontics,

Engagement, Epidemiology, Urology and Health Insurance.

Diversity

Medicine,

Pulmonary

Moderator Dr. Avegno opened the discussion with the antidote that her path to medicine was blazed by her grandmother, born in 1924, who was denied her request to go to medical school because her father thought "it wasn't fitting for a lady to be a doctor."

"The Wonder Women panel featuring these amazing women from LSU Health is something I've been dreaming of doing for years now," said LSU Health Foundation Chief Development Officer **Krystal Oliveira**.

The Foundation intends to celebrate Wonder Women every year, with plans to hold the 2022 panel in person as part of a full day of informative and inspiring programming. It is our hope for participants to walk away feeling inspired and empowered. Stay tuned for more information on our 2022 Wonder Women of LSU Health. ■

Announcing the 2nd Annual Wonder Women of LSU Health Panel

Coming in 2022

For more information visit Isuhealthfoundation.org/wonderwomen.

To nominate a female trailblazer for the panel, please contact Sam Cusimano at scusimano@lsuhealthfoundation.org.



Custom illustrations designed by LSU alumna Shelly Bacharach Raynal.

INTRODUCING

the Institutional Enhancement Campaign

When the LSU Health Foundation, LSU Health New Orleans' six professional schools, eight Centers of Excellence, and our generous donors support each other, we create a powerhouse that contributes to the success of LSU Health New Orleans and the surrounding community.

Architect rendering of the Amenities Courtyard, a principal naming opportunity at The Residences.



Because of supporters like you, LSU Health continues to strive for excellence in discovery, education, patient care, and community outreach. Because of supporters like you, we can continue our mission. And we are doing just that. Under the Institutional Enhancement Campaign, the The Residences project is 100% funded, allowing generous philanthropists to continue to support our students, faculty, and community.

Student housing is more than just a place to stay. It is a comfortable and welcoming space where our students, faculty, and staff can live, study, learn and grow while enjoying the advantage of a dynamic and diverse university setting right at their doorstep. Designed by leading architects and engineers, the new student living center and its surrounding campus will incorporate the latest sustainable building principles to benefit our LSU Health New Orleans community.

We are proud to introduce the numerous outstanding student living center amenities and naming opportunities



Architect rendering of the Memorial Park, a principal naming opportunity at The Residences.

available for support, all of which will benefit our funding focuses under the four pillars: discover, teach, heal, and serve. Leave your mark in the home of current and future healthcare providers by naming principal community spaces, such as a pool deck, BBQ terrace, courtyard, game lawn, hammock lawn, coffee lounges, meeting and study rooms, fitness center, pet spa, memorial park, tree grove, and more.



For more information on naming opportunities at The Residences, please contact Krystal Oliveira, Chief Development Officer.



Gifts from our donors
within our Institutional
Enhancement Campaign
enable the LSU Health
Foundation to meet
the needs of students,
faculty, and patients
and innovate and create
new opportunities that
enhance our institution.

Benefits of Second Line Membership

Invitation to Royal Court Weekend

Our celebratory weekend commences with a ceremony where distinguished Second Line donors are officially inducted into the foundation's premier annual giving society and presented with a beautiful medallion noting each level of giving. Second Line members are also invited to the LSU Health Foundation's Endowment dinner, honoring all scholarships, professorships, chairs, etc. Lastly, the weekend concludes Callin' Baton Rouge style with a fully stocked LSU Football tailgate outside of Tiger Stadium and ending with an evening in Death Valley cheering on our Tigers!

*General football tickets included

Recognition in Honor Rolls

Your name will be featured in publications such as the Foundation Magazine and you will receive digital recognition in common areas of the upcoming student living center, The Residences.*

*Only with Bead Campaign donation





Be a part of the Second Line, the LSU Health **Foundation's Premier Annual Giving Society**

The LSU Health Foundation's Excellence Fund is essential to the growth of LSU Health New Orleans, and its loyal donors are a pivotal part of that growth. To recognize the foundation's most generous and philanthropic donors, we have the Second Line, our premier leadership annual giving society.

The Second Line is a tradition in New Orleans, where Mardi Gras patrons follow behind brass bands in parades to keep up the celebratory momentum. In the spirit of Carnival and the Second Line, this is how the LSU Health Foundation views its most loyal supporters: the very patrons that continue to elevate our institution's momentum. We are proud to say that there are more than 400 members of the Second Line presently, and we would love for you to be in that number! Grab a handkerchief and second line along as we continue to take LSU Health New Orleans to new heights.

Donors who have supported the LSU Health Foundation at a cumulative giving level of \$1,000 - \$10,000+ before June 30 are recognized as valued Second Line members each year.



Join today! give.lsuhealthfoundation.org/secondline

For additional information or questions regarding Second Line membership, please contact the Director of Annual Giving and Marketing at (504) 568-2433.



Leave Your Legacy in the Home of Future Healthcare Providers





LSU Health Foundation, New Orleans is proud to introduce the Second Line Bead Campaign. Recognizing our premier leadership annual giving society, this initiative honors philanthropic alumni and friends through a cascading bead centerpiece and digital recognition in common areas of the upcoming student living center, The Residences. These beads are hand-blown purple and gold variegated glass spheres embossed with LSU Health New Orleans Second Line graphics, allowing members to leave their mark in the home of current students—the healthcare providers of tomorrow.

Contributing to the Second Line Bead Campaign is a meaningful way to celebrate enduring loyalty and support of the LSU Health mission while also contributing to our Excellence Endowment to ensure success for generations to come.

Fresh Faces at the Foundation

Amid the COVID Pandemic, the past year brought some positive changes to the Foundation in the form of three new employees and two new Board Members. We are happy to keep growing our team to do our part to serve our donors, LSU Health, and the community.

New Leadership on the Board of Directors

Michael Merideth LSU Health Foundation Board of Directors

Michael Merideth received his bachelor's degree in Chemical Engineering from Tuskegee University, graduating with honors and the highest GPA in his class. In 2010, along with Andre Lewis, Michael co-founded the real estate development and general construction company Verius Property Group based out of New Orleans, where his primary role has been strategic planning, asset management, and business development. Since the company's inception, Michael has helped expand the company to over \$17,000,000 in current assets, secured \$10,500,000 in private capital, and propelled the company to the 8th fastest growing real estate company in America. Under his leadership, the company has expanded its operation into five states and broadened its client base to include federal agencies such as the General Service Administration (GSA) and the Department of Defense (DOD).

In addition to joining the Board of Directors, Michael serves as Secretary and member of the Business Ventures Committee.

Linda Cao, DDS LSU Health Foundation Board of Directors

A New Orleans native, Dr. Linda Cao graduated with a Bachelor of Science in Zoology from Louisiana State University in 2000 and went on to graduate from LSU School of Dentistry with a Doctor of Dental Surgery Degree in 2004. Dr. Cao then practiced as a general dentist for one year before joining the Pediatric Dentistry Residency Program at LSU School of Dentistry, earning Board Certified with the American Board of Pediatric Dentistry in 2008. Dr. Cao currently has her own practice and does PRN work with Children's Hospital Tooth Bus.

Dr. Cao is passionate about the communities in which she lives and works. She is a volunteer for Special Olympics' Special Smiles, the American Dental Associations Mission of Mercy, and the Rosary Child Care Development in New Orleans East. Dr. Cao is one of fifteen children, and is married to fellow LSU Dental Alumni Dr. Phuong Nguyen. The couple have two young children, Kaylie and Balian. In her free time, she devotes herself to spending it with her extensive family and children.





Michael Merideth Dr. Linda Cao Alejandra Guzmán

"The Foundation is leading the way in revolutionary business models to address community needs which makes it an exciting time to join the team."

- ALEJANDRA GUZMÁN, EXECUTIVE DIRECTOR OF BUSINESS VENTURES

Welcome Additions to Our Staff

Alejandra Guzmán **Executive Director of Business Ventures**

Alejandra Guzmán brings more than 15 years' experience in economic and community development, social responsibility and new business development to the Foundation. She has advanced urban and community development for real estate projects valued more than \$200 million and led risk management for assets more than \$400 million. In her role as Vice President of Real Estate and Capital Investments at the New Orleans Business Alliance (NOLABA), Guzmán developed and executed real estate, policy, and partnership strategies to promote the development of communities that have been handicapped by disinvestment.

"Working in the intersection of business and community impact has been my passion and I am thrilled to be able to fulfill this through my new role," said Guzmán. "The Foundation is leading the way in revolutionary business models to address community needs which makes it an exciting time to join the team."



astasia Ochoa

Caitlin Strother

Anastasia Ochoa, MBA **Accounting Associate**

Anastasia Ochoa joined us as the new Accounting Associate in late 2020 and we are excited to have her experience on the finance team. Anastasia's previous roles include teaching business and ESL at Bonnabel High School. For many years she worked as a business manager and accounts payable specialist at Loyola University. In addition to holding an MBA, Anastasia is working toward her masters in accounting.

At the Foundation, Anastasia handles check and credit card processing. She also serves as liaison to the LSU Health Sciences Center campus for financial needs with the Foundation. We love having her enthusiasm and experience to assist with our growing finance needs.

Caitlin Strother Associate Director of Marketing and Events

Caitlin Strother joined us in January 2021 as the Foundation's very first Executive Coordinator. Caitlin came to our team with administrative and marketing experience from The Commander's Family of Restaurants and had also worked previously with Al Copeland Investments. After much success, Caitlin now serves as the Foundation's Associate Director of Marketing and Events under the Donor Relations team. She has taken on the management of all campus and Foundation events, the development of Foundation and donor communications content for web, print and social media, and the growth of new audiences through impact reporting and sharing Foundation accomplishments, news and research developments.

In addition, Caitlin brings extensive graphic design experience that you will see in print and digital communications from the Foundation, specifically our upcoming annual issue of the LSU Health New Orleans School of Medicine Magazine.

A Royal Crowd-Pleaser

When you give to LSU Health, 100% of your donation stays within the LSU system, including the fees.

At LSU Health Foundation, New Orleans, transparency is paramount. Our focus is to generate and direct funds for the betterment of LSU Health and our community. When you give to the Foundation, rest assured that 100% of every donation stays with LSU Health, whether that means paying faculty and staff, providing tuition assistance and scholarships for students, maintaining our facilities, funding research or investing in the latest technology. That also means investing in the Foundation itself, making you a member of our Royal Court.

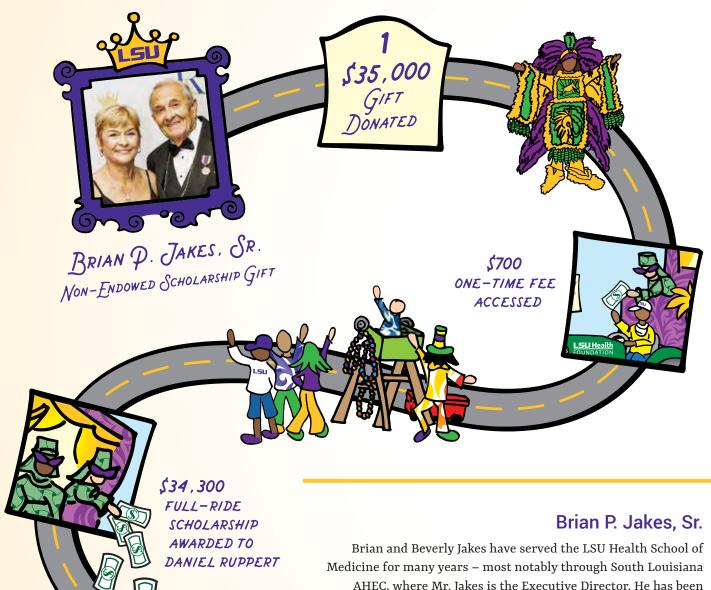
A modest 2% of each non-endowed gift remains with the Foundation to pay for the management and stewardship of the funds.

For endowed gifts, there are no fees levied against the original donation, in order to maximize the interest these donations will generate.

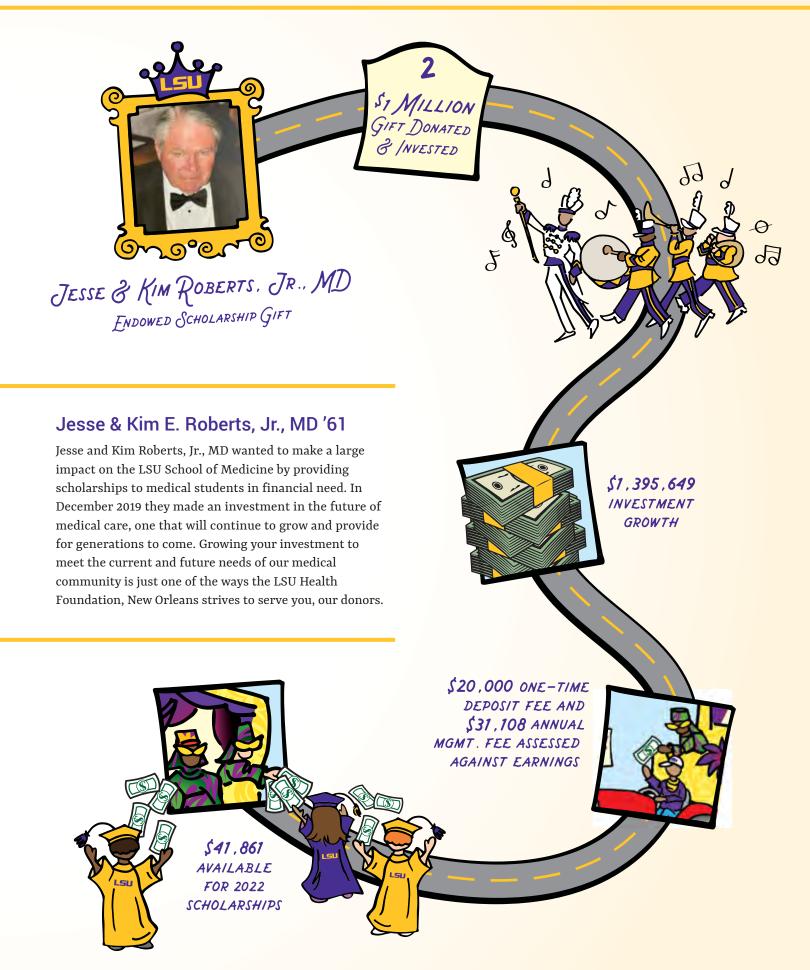




These actual endowed and non-endowed gifts from Royal Court members Jesse and Kim E. Roberts, Jr., MD '61 and Brian P. Jakes, Sr. are great examples of how the entirety of your donation stays within the LSU system and is used to directly support LSU Health and its students.



Brian and Beverly Jakes have served the LSU Health School of Medicine for many years – most notably through South Louisiana AHEC, where Mr. Jakes is the Executive Director. He has been instrumental in establishing rural care throughout Louisiana. In 2020, they wanted to expand their impact by establishing an immediate 4-year scholarship for a medical student of significant financial need. Our modest one-time 2% fee did not deter the Jakes from making this commitment and they plan to continue to provide a new scholarship every four years. Daniel Ruppert is the 2020 recipient of the Jakes' generosity.



Family and Philanthropy First

For Dr. Lisa Jaubert and Dan Casey, giving of their time, resources and means is <u>almost</u> as important as making memories with their children and grandchildren.

Dr. Lisa Jaubert, a graduate of the LSU Health New Orleans School of Medicine Class of 2007, and her husband, Daniel Casey, Sr., are from New Orleans and currently reside in Madisonville, Louisiana. Blessed with six children and 11 grandchildren, they spend most of their time creating memories with their family like boating on the Tchefuncte River or snow skiing in Utah.

Dr. Jaubert practices Physical Medicine and Rehabilitation and Interventional Spine and Sports Medicine in Covington, Louisiana. She enjoys running marathons, and she is working on becoming a yoga instructor with plans to design classes for patients with chronic pain. Her practice involves an integrative approach to treating musculoskeletal pain. Mr. is retired after a successful career growing his family's business, Casey and Casey, started by his grandmother and father in 1957. He was instrumental in working with the State of Louisiana legislature and the Department of Motor Vehicles to create the platform for outsourcing driver licenses and title processing. He now helps his son with real estate management and very much enjoys fishing.

Philanthropy is a big part of both Lisa and Dan's lives. They serve on boards for non-profit organizations, giving both their time and resources. Lisa and Dan established an annual fund for LSU Physical Medicine and Rehabilitation residents to award their research efforts and help them attend national academy meetings to present their work. Lisa and Dan also established the Dr. Henry A. LaRocca Scholarship for medical students who demonstrate a passionate resolve for community service. The scholarship honors Lisa's grandfather, affectionately remembered as "Doc."

Dr. Henry A. LaRocca was a wellloved and respected physician who served the Algiers community of New Orleans. A New Orleans native, he graduated with the first medical school class at LSU in New Orleans in 1933 and was the first editor-in-chief of the medical student newspaper, The Tiger. In the first publication from September 1932, he wrote of the newly opened LSU Medical Center and State Charity Hospital in his editorial titled "Opportunity." He described the value of the new facilities and resources available to the medical students. Dr. LaRocca later opened the LaRocca Hospital and Clinic in Algiers to serve the Westbank community of New Orleans. During WWII, he served as a Major in the United States Army Medical Corps in Normandy and



Dan (far left) and Lisa (far right) with their six children and 11 grandchildren

"Participating in medical and basic science research enriched my educational development. Attending and presenting at national academic meetings was integral to my professional development. We wanted to encourage residents to have this same experience."

- DR. LISA JAUBERT

throughout Europe. After V-E Day, he was assigned to the evacuation hospital at Dachau, a concentration camp where he cared for victims of the horrific Nazi regime. He returned home after the war and re-opened his hospital and clinic. On August 18, 1957, Dr. LaRocca passed due to a coronary occlusion at his fishing camp in Grand Ecaille out of Port Sulphur, Louisiana.

His dedication and generosity to the New Orleans Community are warmly remembered by all who knew him, and his legacy will live on by providing opportunities to future healthcare providers.

Donor Spotlight: Giving for Good

A gift to the LSU Health Foundation makes an immediate impact and changes lives. Whether the gift benefits life-saving research or our future health care providers' education, your gift leaves a legacy of hope and health.



The Kelsey Bradley Favrot Brain Tumor Initiative

The Kelsey Bradley Favrot Brain Tumor Initiative ("KBFBTI") is a philanthropic partnership between the LSU Department of Neurosurgery and the Favrot family of New Orleans, in loving memory of their wife and mother who died of brain cancer in 2009. KBFBTI's mission is to bring the highest standard of brain cancer treatment to the New Orleans region so patients don't have to travel out of state for treatment as Kelsey did. In 2016, the KBFBTI reached its first goal by recruiting a top neuro-oncologist, Dr. Aaron Mammoser, who has changed the lives of numerous local patients.

In December of 2017, LSU diagnosed Lisa Brener with the same malignant brain tumor that Kelsey battled. Unfortunately, Lisa succumbed to her brain cancer in January of 2019. Lisa's children, Chelsea & Max Cusimano, developed a close bond with the Favrot children and the group decided to join forces to further the Brain Tumor Initiative and its two annual events, The KBF Memorial 5K Run/Walk (October) and the Gray Matters gala (May). KBFBTI's newest goal is to fund a local pediatric neurosurgeon. To learn more about KBFBTI, visit kelseysgoal.com.



Children's Hospital New Orleans

LCMC Health and Children's Hospital New Orleans have proudly committed \$250,000 towards the completion of the Joseph M. Nadell, MD Endowed Chair in Pediatric Neurosurgery at LSU Health New Orleans. This impactful memorial gift honors the enduring legacy and 35-year career of Children's Hospital's most dedicated pediatric neurosurgeon, Joseph M. Nadell, MD. Additionally, this philanthropic partnership between Children's Hospital and LSUHSC will allow for the recruitment of a top senior surgeon at Children's, ensuring expert, compassionate care for children across Louisiana and the Gulf South.



Remembering Joseph M. Moerschbaecher, III, PhD

Vice Chancellor for Academic Affairs and Dean of the School of Graduate Studies, 1949-2021

Joseph M. Moerschbaecher, III, PhD passed away July 1, 2021, from esophageal cancer.

The son of the late Geraldine (Stack) Moerschbaecher and Joseph M. Moerschbaecher Jr., he was born February 12, 1949 in South Bend, Indiana.

Joe earned a Bachelor of Science degree in Psychology at Loyola University, Chicago and received a PhD in Experimental Psychology at the American University in Washington, DC. LSU Health Sciences Center recruited him in 1983, and he joined its faculty as an assistant professor of pharmacology and experimental therapeutics.

Joe's remarkable nearly four-decade career at LSU Health Sciences Center was filled with visionary leadership and accomplishment. He rose through the ranks as an associate and full professor to lead the Department of Pharmacology and Experimental Therapeutics. In 1991, he was appointed Co-Director of the Alcohol and Drug Abuse Center of Excellence, which he helped found. In 1998, Chancellor Merv Trail, MD, appointed Joe as Vice Chancellor for Academic Affairs and Dean of the School of Graduate Studies.

He served on the boards of the New Orleans BioInnovation Center and the Louisiana Cancer Research Center. He also served as the Chair of the Louisiana Board of Regents Support Fund Planning Committee. Joe served in multiple capacities for the National Institute on Drug Abuse, the American Society for Pharmacology and Experimental Therapeutics, and from 2010-2012, was the President of the Behavioral Pharmacology Society.

Joe Moerschbaecher was instrumental in LSU Health Sciences Center New Orleans' response to and recovery from the devastating flooding of Hurricane Katrina. To ensure the safety and wellbeing of those students who were unable to flee as the floodwaters inundated New Orleans,

Joe remained on campus with other staff members until the water receded. He played an immense role in relocating campus to Baton Rouge and successfully returning to New Orleans to rebuild the academic and research enterprises.

In all of his roles, Dr. M, as he was affectionately known, was engaged in student affairs, the expansion of the research enterprise, innovation, and the nurturing of relationships with governing bodies and other institutions in the LSU System, as well as across the state, nation, and globe.

"We owe Joe a tremendous debt of gratitude. He left an indelible mark on our university, and his contributions to science and health were enormous. His legacy will live on through the more than 20,000 graduates whose careers he helped shape."

- LARRY HOLLIER, MD, CHANCELLOR, LSU HEALTH NEW ORLEANS



Not All Heroes Wear Capes

Some of them wear lab coats and scrubs.

On March 30, 2021, we celebrated National Doctor's Day—a special occasion dedicated to the outstanding medical professionals that nurture the health and wellbeing of our loved ones and the greater community. At LSU Health Foundation, we embrace this as an annual tradition by gathering with our physicians to raise a glass in honor of their service and dedication. With COVID-19 still looming, we decided it was best to hold off on an in-person celebration for the second year out of safety and concern for all involved. While this is a continued disappointment, especially for our guests that were to travel from around the country to honor their favorite physicians, we made sure to celebrate our healthcare professionals the best we could.

We often refer to our physicians as "healthcare heroes." This term never resonated as much as it does after these past 15 months. We documented a series of surprise drop-ins with our clinicians to deliver gifts and notes of encouragement for their patients. Not all heroes wear capes, but our clinicians now have official t-shirts, masks, and other gear to show their superhero status! Be sure to check out a video of their reactions on our social media channels. Thank you for all you do to support your healthcare heroes!

"Thank you, LSU Healthcare superheroes. Sending my gratefulness to the best team of doctors I've ever seen. To Dr. J. Phillip Boudreaux, Dr. Eugene Woltering, and Dr. Mary Maluccio, thank you for your excellent treatment plan and for your friendly staff."

"Thank you, Dr. Vinod Dasa and the LSU Health New Orleans Department of Orthopedics. I think of you each morning when I get out of bed and am able to walk."











First Row, From Left: Alison Kern; Daniel W. Nuss, MD, FACS; Krystal Oliveira, CFRE; Katherine O'Hagan. Second Row From Left: Tara Castellano, MD; Amelia Jernigan, MD; Navya Nair, MPH, MD; Vinod Dasa, MD. Third Row From Left: J. Philip Boudreaux, MD, FACS; Mary Maluccio, MD, FACS; Ramcharan Thiagarajan, MD, FACS. Last Row From Left: Hugo St. Hilaire, MD, DDS, FACS; Frank H. Lau, MD; Najy Masri, MD, center, with Kenner nursing team members.

In Praise of Intelligence, **Exuberance and Dedication**

Epidemiology Student Dr. Julius Tonzel Winner of NextGen Public Service Award

Congratulations to Julius Tonzel, PhD, Epidemiology student at the LSU Health School of Public Health, on becoming the 2021 winner of the Annual NextGen Public Service Award for "Dedication During COVID-19".

The NextGen Award recognizes an individual who has gone above and beyond during the COVID pandemic or has worked to ensure continuity so that the mission of their agency was still accomplished in unparalleled times. The winners have displayed commitment to improve and inspire their organization or community at the local, state, national, or international level.

Dr. Tonzel, also an Epidemiologist Supervisor at the Louisiana Department of Health, Office of Public Health in the Infectious Disease Epidemiology Section, is recognized



for his work in the public service community, and especially for his "intelligence, exuberance and dedication to improving and invigorating government."

The winners were recognized during the NextGen Government Training Virtual Summit held August 4-5, 2021. The LSU School of Public Health is proud of Julius' achievements and hard work during the COVID pandemic.

LSU Health New Orleans Celebrates a Milestone



The team at the LSU Health New Orleans COVID Vaccination Clinic celebrated a milestone on June 22, 2021 after administering the 20,000th COVID vaccine. The Clinic is a collaboration of the LSU Healthcare Network and the LSU Health New Orleans School of Nursing. Many faculty, staff and students have volunteered to staff the Clinic and keep the vaccine flowing, in addition to their regular responsibilities.

"We are so proud of our team's tireless dedication to providing this life-saving protection to so many," says Dr. Larry Hollier of LSU Health New Orleans. "Their unflagging efforts really showcase the LSU Health New Orleans tradition of giving back. We owe them all a huge debt of gratitude."

2021 Billy and Marcia Beer Scholarship Recipient Olivia Obot

If you ask those who know her, they will tell you that Olivia Obot, a third-year medical student at LSU Health New Orleans, is dedicated and driven to caring for her community. From Hammond, Louisiana, Olivia graduated from Louisiana State University (LSU) as one of the 12 exceptional seniors named to the Tiger Twelve Class of 2019. While at LSU, Olivia participated in a medical internship in Costa Rica in which she worked with a physical therapist and received hands-on patient care experience. Olivia then knew that she wanted to further her medical education at LSU Health New Orleans.

Olivia is a first-generation medical student who is passionate about equity in healthcare, particularly in homeless and lowincome communities. She is also an advocate for disparities in women's health and hopes to practice Obstetrics and Gynecology. That passion has shaped her experience at LSU Health New Orleans, for she is a member of the Student National Medical Association (SNMA) at the School of Medicine. SNMA is committed to supporting current and future underrepresented minority medical students, addressing the needs of underserved communities, and increasing the number of clinically excellent, culturally competent, and socially conscious physicians. Within SNMA, Olivia has undertaken the responsibility of Co-VP of Community Service. In this role, she nurtures and supports the academic enrichment of members and serves communities in proactive ways. She also coordinates outreach programs that concentrate on educating and empowering local communities to make healthy lifestyle choices.

Following her success with SNMA, Olivia is the new recipient of the Billy and Marcia Beer Scholarship. She feels immensely grateful for this scholarship, as it motivates her to continue her journey of becoming a compassionate physician. Olivia feels that the best way for her to be of use to society is to become a doctor, and that is made possible through the generosity of our LSU Health supporters. Education empowers!





Dashing onto the Rural Scholars Track

Louisiana high school teens spend the day at the LSU Health School of Dentistry.

Twenty-six high schools were represented by 46 students in the Spring 2021 "Dash... Into Dentistry" event at the LSU Health School of Dentistry (LSUSD). The Central Louisiana Area Health Education Center (CLAHEC) helped to facilitate the 3-day event, where students participated in activities specific to their program of interest—dental, dental hygiene, or dental laboratory technology—including group discussions about programs, the admissions process, and dental public health. At a Q&A session, LSUSD students shared their own experiences with the high school students.

"Dash... Into Dentistry" is a program available to high school juniors and seniors who live in rural areas and show an interest in health care, are enrolled in honors/ advanced science and math classes, and maintain a cumulative GPA of 2.5 or above. Participants represented 14 parishes served by the CLAHEC, which strives to increase the number of primary health care professionals in these underserved areas. The program is made possible through the partnership between CLAHEC and LSUSD; it is funded in-part by Well-Ahead Louisiana.

The annual program is a state-wide, school-wide effort to address access to dental care in rural Louisiana Health Professional Shortage Areas, as identified by the U.S. Department of Health and Hospitals. It complements the School of Dentistry's Rural Scholars Track (RST) program, which aims to increase the number of dentists who practice in rural areas, thereby increasing patient access to high quality oral health. Modeled after other states with successful RST programs, the LSUSD program focuses on the concept of "rural in, rural out." This approach takes into consideration those students from rural areas who want to return to their hometowns after graduation. Participant students are obligated to serve one year for every year of tuition waiver provided. This is just another one of many ways LSUSD pays it forward.



A Louisiana high school student participates in the "Dash... Into Dentistry" event with the LSU School of Dentistry.

SAVE THE DATE: MAY 12, 2022

SGRAY Matters



A GALA FOR GOOD

Benefiting a new Pediatric Neuro-Oncology chair at LSUHSC and additional needs of the Neurosurgery Department

For more info, contact Sam Cusimano at scusimano@lushealthfoundation.org or visit www.kelseysgoal.com.

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TICER BALL

SAVE THE DATE June 4, 2022 | The Castine Center, Mandeville, LA

The Al Copeland Foundation and LSUHSC Cancer Partnership Network host the First Annual Tiger Ball. Set in the ROARing 20's, this event will raise crucial support and awareness for cancer research. Revel in cuisine and cocktails, music, special guests and 1920's themed activities.



TICKETS & MORE INFO: ONE.BIDDAL.NET/LSUTIGERBALL



*LSU Health New Orleans is committed to the safety of our patients and employees during the SARS-CoV-2 pandemic. The Tiger Ball will only happen if our healthcare experts deem it safe to hold such an event and may be rescheduled to a later date.

Royal Court 2021 Inductees

We are so excited to recognize our generous donors for giving in support of LSU Health.

Lifetime Giving Societies

Our lifetime giving societies honor and recognize the extraordinary acts of generosity our donors demonstrate throughout their lifetime. Each society below is tied to an exceptional act of generosity in our LSU Health New Orleans legacy. We honor and salute your induction into these elite societies meaningfully tied to our University.

The following seven recognition societies honor our donors for lifetime leadership giving of \$100,000 or more, have given 25 years or more consecutively, and donors who gift a portion of their estate to LSU Health. Recognition and engagement are the core functions of our donor recognition program. We are honored to recognize the following alumni and friends in our lifetime giving societies for their philanthropic contributions through June 30, 2021.

*Denotes deceased donor

The Society of 1931 \$100,000 - \$249,999

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Top: Lynn and Emile Naguin, Krewe de Bronze members, with Katherine O'Hagan, LSU Health Foundation Director of Development - School of Medicine. Bottom Left: Dr. Aravinda Rao, Krewe de Bronze member, and Dr. Alan Lacoste, Society of Charité member. Bottom Right: Dr. Mack and Victoria Thomas, members of The Society of 1931.

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The Jean Louis 1735 Legacy Society honors those who have named LSU Health New Orleans a beneficiary of their estate.

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This award recognizes our most loyal donors-those who have given every year for 25 years or more to LSU Health New Orleans.

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Royal Court October 20-22, 2022

Recognizing the extraordinary acts of generosity our donors demonstrate throughout their lifetime to support LSU Health New Orleans.



The Royal Court Weekend brings together our top donors in annual giving, lifetime giving and planned giving to induct them into the Foundation's prestigious giving societies. We invite you to join us October 20-22, 2022 for our Royal Court ceremonies including the coronation of our Royal Court King and Queen, our recognition ceremonies, and a rousing Saturday tailgate party and football game at Tiger Stadium vs Ole Miss.

Are you in that number?

Learn about our giving societies and plan to attend our Royal Court Weekend 2022. Visit give.lsuhealthfoundation.org/secondline to join!

Royal Court 2022





Annual Fund Ceremony & Reception

Royal Court Coronation







The Lifetime Giving Societies **Ceremony & Reception**

A very special evening for our **Endowment and Scholarship** donors and recipients!





Second Line Tailgate Party

LSU Tigers Football Game in Tiger Stadium



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